



PRESS RELEASE

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Datamax Awarded EPCglobal RFID Gen2 Certifications

Gen2 Interoperability Certified for All Printers Tested

ORLANDO, FL – September 20, 2006 – Datamax Corporation, a global leader and supplier of bar code labeling and RFID printing solutions, announced today that Datamax has received the EPCglobal certificate of Gen2 interoperability for each of their RFID-enabled printers tested under EPCglobal’s certification process. Demonstrating their ongoing dedication to address the printing needs of global organizations, all Datamax products tested earned interoperability certification at both FCC and ETSI frequency ranges. A representative printer from each member of the Datamax range of RFID printing solutions, including printers from the A-Class, H-Class, and M-Class printer families, were tested and certified for meeting this critical global standard.

The interoperability certification program demonstrates the ability of EPCglobal certified tags to work with certified readers or printer/encoders. The Gen2 RFID standard has been adopted by many organizations including the United States Department of Defense, Wal-Mart (the world’s largest retailer), and the Metro Group (the world’s fifth-largest retailing group).

“The purpose of this program is to enable end-users to be confident that the certified hardware products which they implement will work in predictable ways as defined by EPCglobal standards,” said Chris Adcock, president of EPCglobal, Inc. “The early receipt of these essential certifications demonstrates to our partners and customers our sustained global commitment to innovative technology solutions. Further, the scope of our expertise in this key emerging area continues to grow exponentially as we benefit from cooperation with other technology leaders within the Dover group,” affirmed Mark Bjerkestrand, chief operating officer of Datamax.

About Datamax

Datamax, a subsidiary of Dover Corporation (NYSE: DOV), is a global leader specializing in the design, manufacture, and marketing of products for bar code and RFID labeling, including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and preprinting facilities in Robinson, Illinois. Datamax markets its products exclusively through a network of resellers in more than 65 countries worldwide. For more information, go to www.datamaxcorp.com.

About EPCglobal Inc

EPCglobal Inc is a subsidiary of GS1 and GS1 US™ and supports the global adoption of the Electronic Product Code™ as a global standard to enable accurate information and visibility about products in the supply chain. More information about EPCglobal Inc can be found at www.EPCglobalinc.org

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